

PRESS RELEASE

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CELLPOINT MOBILE AND WORLDPAY PARTNER TO PROVIDE MOBILE PAYMENTS TO RETAILERS

*New Mobile Payment System Combines WorldPay's Global Processing and
Acquiring Engine with CellPoint Mobile's Payment Platform mPoint®*

NEW YORK, NRF Big Show Booth #3253 and #3360, Jan. 11, 2011---WorldPay, one of the world's leading payment service providers for both online and Point of Sale transactions, has partnered with CellPoint Mobile, a leading provider of mobile infrastructure, retail and payment solutions, to offer retailers mobile payment services remote transactions. The joint solution gives merchants across the globe instant capabilities to offer consumers mobile payment options, both in stores and remotely, using Worldpay's extensive payment processing capabilities.

The new mobile payment solution provides a secure, PCI DSS compliant, web-based program that enables both 1-click remote payments and proximity mobile payments.

Figures show that retailers have already begun to adjust to the emergence of mobile shopping. According to a recent report by Juniper Research, the mobile retail market is predicted to see an annual growth of 24% over the next four years, reaching \$12 billion in 2014, further fuelled by an industry shift in the production and shipping of smartphones over traditional cellular phones.

CellPoint Mobile selected WorldPay based on the strength of its global payment capabilities, its ability to deal with multiple currencies as well as cross-border transactions, and for its extensive experience in all aspects of retail payments.

“By working directly with WorldPay, we are able to offer a solid mobile payment solution which is simple to implement, using a payment method that consumers are used to and trust. Through our partnership we can pass the valuable benefits of a secure yet innovative trading platform on to the retailers we work with,” said Kristian Gjerding, Chief Executive of CellPoint Mobile.

Gabriel Hopkins, Head of eCommerce Products at WorldPay, comments: “WorldPay is excited to partner with CellPoint Mobile in offering secure mobile payment capabilities to merchants. We are committed to providing innovative and effective solutions to the industry, and mobile payments is a key area of focus for WorldPay. This latest partnership and offering strengthens our position as one of the world’s leading payment service providers.”

The mobile payment solution is available today globally and is being demonstrated at the WorldPay (#3360) and CellPoint Mobile (#3253) respective booths at the NRF retail show in New York.

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Notes to Editors:

About WorldPay

WorldPay is the unification of seven leading retail payment solutions brands – Streamline, Streamline International, Bibit, WorldPay, RiskGuardian, WorldPay US and Payment Trust. WorldPay is the leading payment acquirer in the UK and Europe, and the fourth largest in the world. It operates in over 40 countries, in 120 transaction currencies, in 14 settlement currencies. For more information on WorldPay, please visit www.rbsworldpay.com.

About CellPoint Mobile

CellPoint Mobile is a provider of enterprise mobile infrastructure solutions helping businesses take full advantage of the mobile channel. The company’s Mobile Enterprise Framework® (MEF), Mobile Payments Platform (mPoint®), and pre-built industry-specific mobile applications allow enterprises to quickly create new mobile solutions that optimize cost, deliver best-in-class services, and increase sales with a scalable, flexible, and secure architecture. With rapid growth, CellPoint Mobile is positioned to supply access to mobile users in Europe and North America where they have been established since 2002.