

## **Cellpoint Mobile Honored at the 2007 Annual Dish Summit**

Miami, FL. -- April 5, 2007 -- EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network(TM) satellite TV service announced today a prestigious group of interactive TV (iTV) 2007 award winners recognized for their ingenuity in development, marketing campaigns, programming and more. EchoStar executives announced the awards at the 6th Annual DISH Network iTV Summit in Englewood, CO, March 1-2.

Out of the 9 recognized groups, Cellpoint Mobile was awarded Best iTV Shopping Program for its cutting edge mobile download storefront solution. Scott Higgin's, VP of Interactive Programming stated, "partners such as Cellpoint Mobile have become the key to making DISH Network an innovator in iTV applications and enhancing DISH Network's overall offering to its subscriber base of 13.1 million."

DISH Network offers the most robust iTV services in the U.S. with an interactive menu that includes more than 40 different virtual and enhanced channels including games, sports, news, shopping, customer support and entertainment. Subscribers can launch any iTV application by going to DishHOME channel 100, choosing a category, and selecting any of the available iTV applications. Many of the same iTV applications are also available for consumer interaction online by visiting [www.DISHonline.com](http://www.DISHonline.com).

### **About Cellpoint Mobile**

Cellpoint Mobile delivers well-defined standard products which improve: Reach, Sales, Retention and Cost Optimization!

Cellpoint Mobile is a provider of mobile solution offering simple, reliable, and empowering wireless products. We supply global brands with turnkey mobile value added marketing services enabling them to engage in a focused dialogue with their consumers. We are positioned to supply access to mobile users in Europe and North America.

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### **About Echostar Communications**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12.755 million satellite TV customers through its DISH NetworkTM, and is a leading U.S. provider of advanced digital television services. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 500 company. Visit EchoStar's Web site at [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474).

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